



Exec Peterborough  
Press Release

## Dog Show Joins the Ever Growing List of Events at **Exec Peterborough**

Exec Peterborough is firmly establishing itself as a premier venue in the exhibition and event calendar. The venue is delighted to announce that the Boston and District Dog Show will be coming to **exec Peterborough** in January 2010.

**Exec** already hosts the East of England Championship Dog Show. This year also saw the first Just Dogs Live Show, which incorporated the Dog Show and grew the canine entertainment to include displays of prison dogs and gun dogs, plus advice from dog trainers and behaviourists. The event encouraged the general public to come along to the Show, and for the first time, visitors were allowed to bring in non-competing dogs. Dog owners were charged £3.00 to bring in their pets, and this money was donated to Pets As Therapy, raising £1,562.00.

The East of England Agricultural Society, owners of exec Peterborough and organisers of Just Dogs Live are delighted to be welcoming the Boston and District Canine Society to **exec Peterborough**.

Andrew Mercer, Chief Executive, said 'It is wonderful news that the Boston and District Canine Society have chosen **exec Peterborough** for their championship show. The venue is extremely flexible and adapts well to all kinds of indoor shows and events. Just Dogs Live showed just how well the exhibition hall accommodates the showing rings, trade stand space and catering areas. **Exec** also benefits from over 240 acres of outdoor space, being part of the East of England Showground, so there is plenty of dog exercising space as well!'

The Boston and District Canine Society was awarded General Championship Show status by the Kennel Club in 2007. It attracts around 4,100 dogs and is one of the first Crufts qualifying Shows of the season.

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