



Exec Peterborough – Your Most Versatile Venue

Within its first six months of operation **exec Peterborough** has already proved itself to be a truly versatile venue.

So far the 4,646m² clear span exhibition hall and 937m² Atrium have been filled with motorhomes, modified cars, and Shire Horses, housed state of the art drilling equipment and resounded to the sound of bands as diverse the Damned and Boney M.

The complex of event facilities on the East of England Showground in Peterborough, has also housed the food hall and stage, main stage, and exclusive Members area at the recent East of England Show.

Still to come this year is a huge variety of events and shows that will include a Crufts qualifying Dog Show, a Kit Car Show, an antiques show, and the fabulous Christmas shopping experience that is the East of England Christmas Festival.

2009 will be starting with a bang, as **exec** hosts Holiday on Ice's production of Mystery, the mystical and enchanting ice spectacular. This will involve transforming the exhibition hall into a magical ice wonderland, with a seating capacity of 3,725.

Chief Executive of the East of England Agricultural Society (owners of **exec Peterborough**), Andrew Mercer, said: 'This year has been an exciting one for us. **Exec Peterborough** is proving itself to be a great asset to ourselves and the surrounding area. We are already proving that the exhibition hall is exceptionally versatile. The range and variety of events, functions and shows we can host seems to be never ending – consumer shows, business exhibitions, sporting events and musical concerts to name but a few.'

If you would like to find out more about exec Peterborough please visit www.exec.org.uk or call 01733 234451. We would be delighted to show you around our facilities so you can see how exec could become the perfect venue for you.

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The crowd rocking to The Damned



The Damned rock **exec Peterborough**



Fashion Show at the East of England Show



Geo Drilling 2008



Modified National Car Show 2008



The National Motorhome Show 2008